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Contents

Welcome to this Inner Circle Design Session In this session we will

- Explore the 2019 design priorities for Watson IoT Platform
- Discuss your business and capability needs
- Use hand-out and on-line surveys to collect your feedback

We will also use a 'needs board' to track your requests and priorities on discussed topics

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Watson IoT Platform Design IBM Design

2019 WIoTP Designs and Priorities

Integrated Platform Experience Device Management Analytics

Wrap-up

Join the IoT Platform Design Partner Program

Design is the intent behind an outcome

IBM Design

IBM Design Ethos | Philosophy & Principles

IBM Design Thinking Observe, Reflect, Make Hills, Playbacks, Sponsor Users

IBM Design Language | Elements and expression For all IBM Design Practices

IBM Design System | 2x Grid, Color, Typography, Icons, Components, Motion

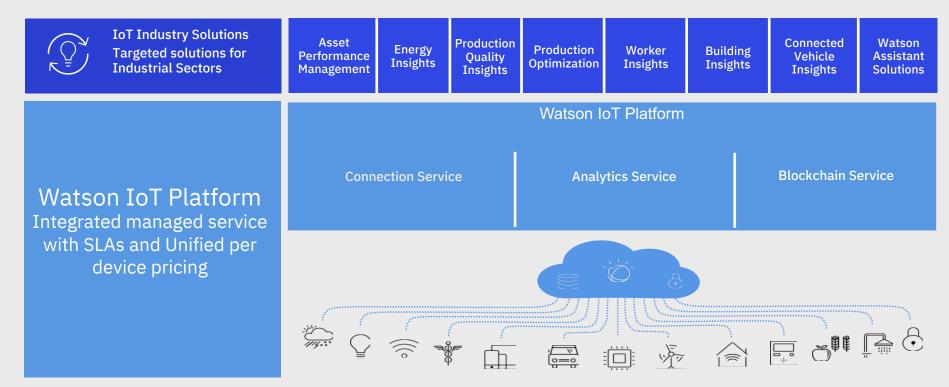
IBM Design Practices | Communications, Event, Environmental, Service Design, and Education

Brand, Product, Digital, Industrial,

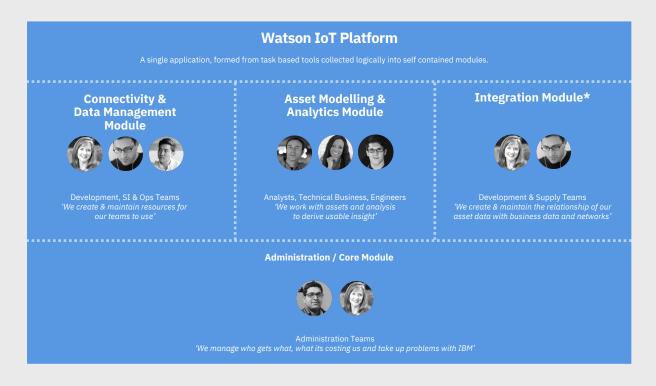
2019 WIoTP Designs and Priorities

> Integrated Platform Experience Analytics Device Management

Watson IoT Platform serves as a foundational capability for our industry solutions and business use cases



Design the offering to reflect the naturally grouped tasks / user groups we know today into modules, then UI, docs and teams follow that structure.

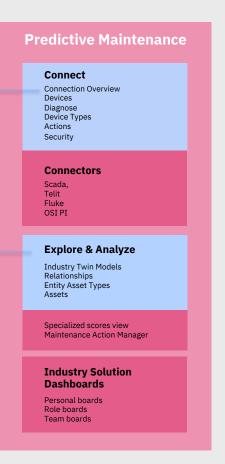


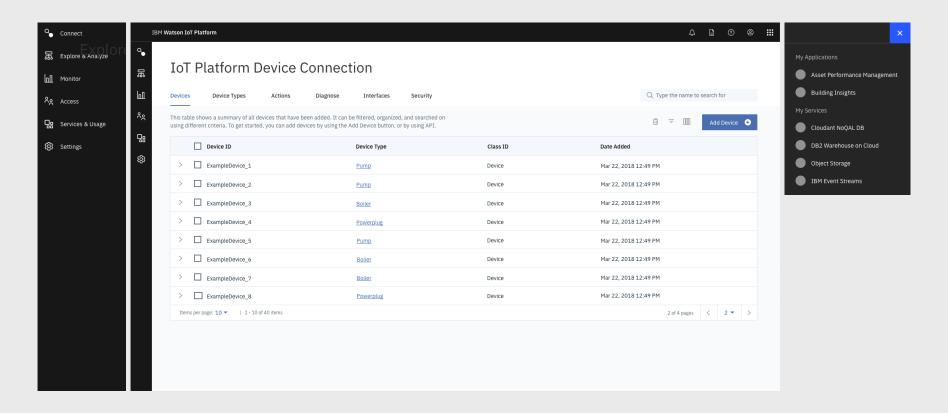
Design the portfolio of IoT offerings to reflect any common and naturally reused modules of tasks and user group structures to achieve consistency and usability.

For example,

- IoT Device Management
- Digital Twins
- IoT Analytics
- Data Visualizations
- User Management and Access









This design would deliver a foundation to achieve:

"As a line-of-business depending on connected assets, we can order and provision an industry solution with a built-in IoT platform on public or private cloud, with pre-configures industry models that provides device connections and data analytics insights, surfacing as industry specific metrics for my LOB engineers"

Integrated Platform Experience Your feedback and priorities

- Your current use of the Next Generation Watson IoT Platform?
 - Watson IoT Platform Service
 - Watson IoT Platform Connection Service
 - Watson IoT Platform Analytics Service
- Your current use of other Watson IoT Industry Solutions?
- Your business needs for an integrated IoT, DevOps, and Analytics platform experience?
- Your needs for common IoT Platform and Solution capabilities?
 - User management
 - Access control
 - Rules and Actions
 - Digital Twin model
 - Predictive analytics
 - Reporting and Dashboards

2019 WIoTP Designs and Priorities

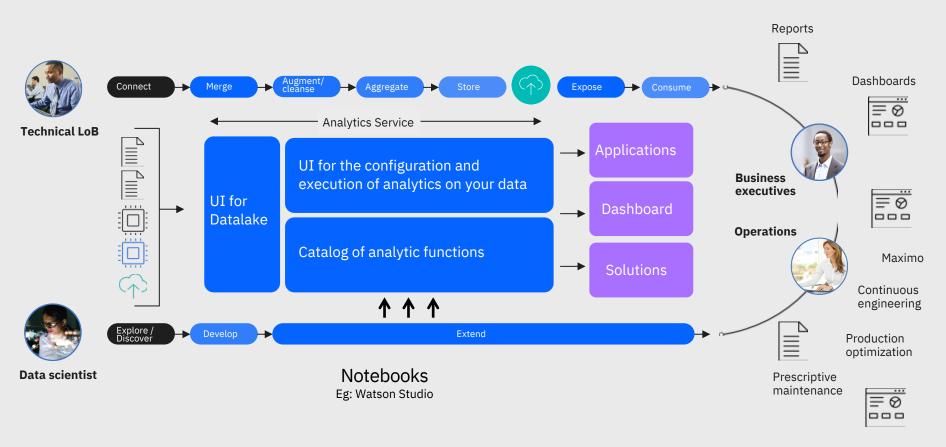
Integrated Platform Experience > Analytics
Device Management

Watson IoT Platform Analytics

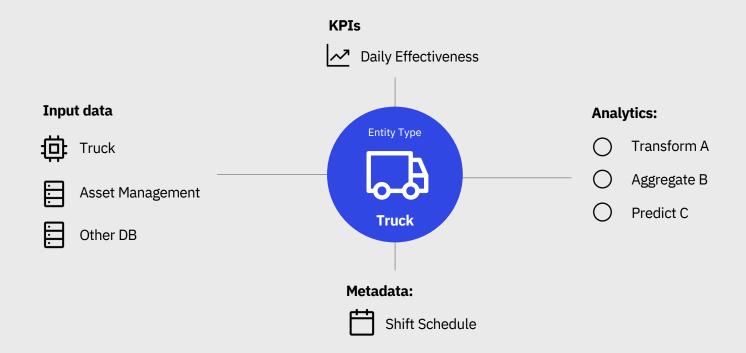
Watson IoT Platform Capabilities for Analytics

- Entities and Entity Types
- Functions for analysis
- Function Catalog

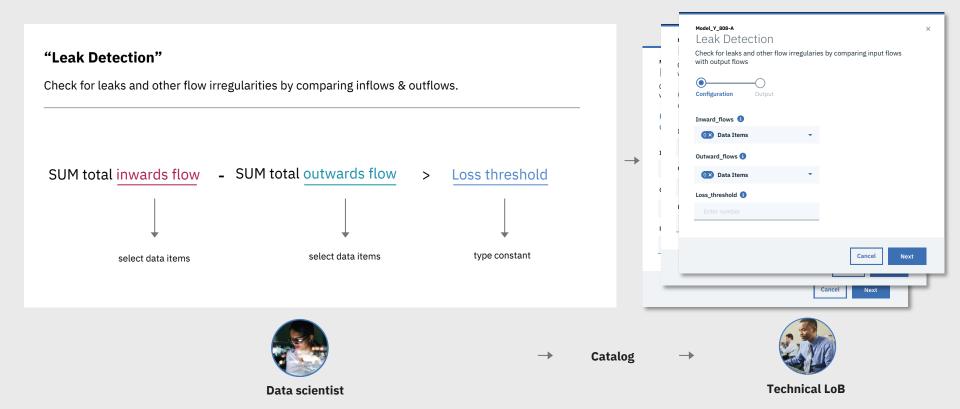
Enabling a new workflow



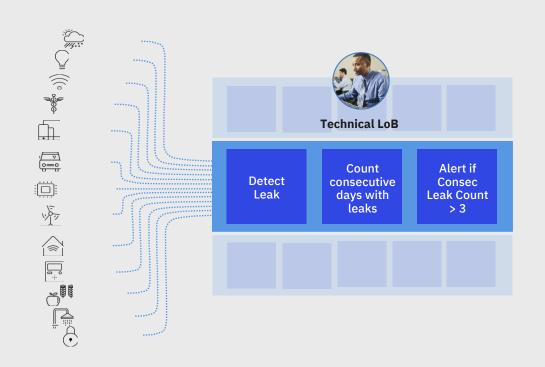
Introducing Entities



Introducing Functions

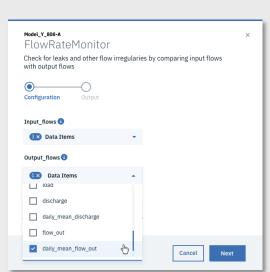


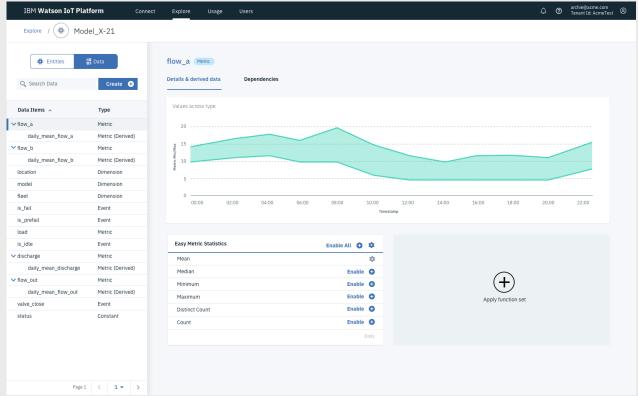
Automatically composed into Pipelines





Analytics Experience





Analytics Design Hills



This design would deliver:

"An LoB Asset SME can work with their data science teams to uncover deep insights from their data, performing multiple styles of analysis from a single experience without rebuilding complex analysis rules"

Analytics Your feedback and priorities

- Your business priorities on analytics?
 - Getting started Guidance on what analysis is available, recommendations?
 - Everyday use Apply and validate analysis and its outputs?
 - Maintain Manage and monitor analytic system performance, results, data quality?
- Your capability needs on analytics?
 - Discovery phase of slice and dice data to see what analysis to undertake?
 - Detailed control over how, and when your analysis runs?
 - Ability to instill 'domain' knowledge into the system for analysis to leverage?
 - Ability to visualize the outputs in composable dashboards?

2019 WIoTP Designs and Priorities

Integrated Platform Experience Analytics > Device Management

Watson IoT Platform Device Management

Watson IoT Platform Capabilities for DevOps

- Device registration
- Device health
- Device monitoring
- Device management commands
- Device connection security

Device Management Design Hills



This design would deliver:

"A LOB DevOps team can through device metrics collected by the platform and device health rules and predictive models be notified about anomalous device behavior and easily easily troubleshoot and resolve issues using recommended actions"

Device Health Metrics

Connection Status: Connected / Disconnected

- How was the last connection terminated
 - by the client, timeout
- Timestamp of last connection
- Timestamp of last disconnect
- What was the last activity event
 - Connect, Disconnect, Message sent
- Timestamp of last activity
- MQTT protocol version
- MQTT reason code

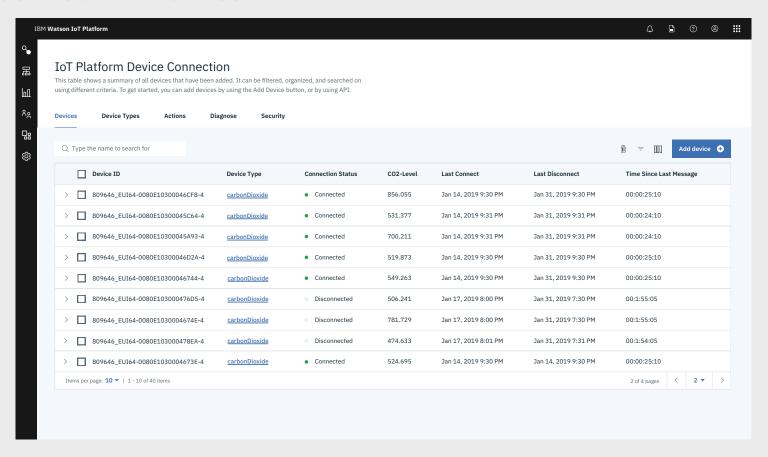
The API provides filtering options that included querying by timestamp:

- Filter based on connection time
- Filter based on disconnect time
- Filter based on activity time (this allows the user to query for devices that have not sent a message within a specific time window

The WIoTP UI provides

- Device drill-in with health metrics
- Device table view with health metrics
- Search and filter

Device Health Metrics



Additional Device Management Design Hills



This design would deliver:

"A LOB DevOps and Services team can schedule and run device management campaigns with actions and device configurations updates to groups of devices and (rapidly) within a minute get updates out where they need to be to close an asset work order"

"A LOB DevOps team can commission and provision devices in the scale of tens of thousands when deploying industry solution devices, with built in provisioning and device management, out of the box"

Device Management Your feedback and priorities

- Your business priorities on device management?
 - Getting started Need device commissioning and provision
 - Everyday use Need health and anomaly detection with actions
 - Maintain Need campaign management
- Your capability needs on device management?
 - Device health metrics
 - Notifications and Dashboard
 - Campaigns
 - Provisioning service
- Your integration needs with 3rd party device management offerings?

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Join the IoT Platform Design Partner Program

Become a Design Sponsor Join the Design Partner Program

The Watson IoT Platform Design Partner Program (DPP) is a group of selected clients and partners that are building, integrating and deploying IoT solutions using the Watson IoT Platform.

The members of the DPP are meeting monthly with IoT Platform offering management, design and development to learn about new IoT Platform capabilities in the roadmap and to provide their feedback and guidance on priorities.

Join the IoT Platform Design Partner Program



Mail us at IOTDPP@us.ibm.com



Sight up at https://ibm.biz/Bd2jmY

Thank you

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2019 WIoTP Designs and Priorities

IBM Cloud Private

Why Watson IoT Platform on Cloud Private

Public Cloud offerings

- Watson IoT Platform on ICP in a region where there is no IoT offering on a public cloud

Data Sovereignty

- Comply with regional, security or data residency regulations and corporate standards

Availability and Control

For applications that can not rely on internet connections, or trust public cloud availability

On premise integration with Industry Solutions

Achieve integration with industrial equipment and solutions,
 and perform data collation, analytics and control at high data volumes

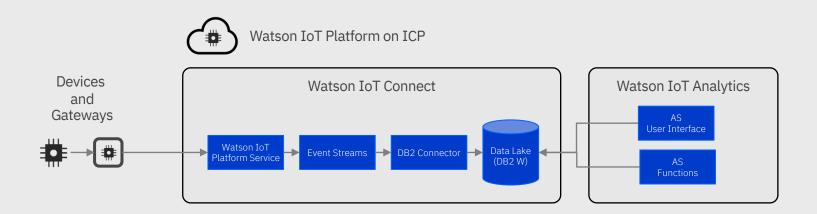
Watson IoT Platform on Cloud Private

- Watson Industry Solutions on ICP with integrated Watson IoT Platform services
 - Subset of WIoTP fulfilling functional needs for on-prem IoT industry solution
 - WIoTP install and operations as part of IoT industry solution
- Watson IoT Platform on ICP as managed service by IBM
 - Subset of WIoTP fulfilling specific regional and client needs
 - WIoTP install and operations by IBM
- Full Watson IoT Platform as an ICP offering
 - Full Watson IoT Platform in parity with Public Cloud
 - Target is customers who need WIoTP capabilities but can't use Public Cloud for some or all of their solution
 - Order, Install, Configure and Operate by Client (limitations on DevOps toolset may apply)

Watson IoT Platform – Cloud Private

Watson IoT Platform on Cloud Private will include

- Watson IoT services on ICP
- Watson IoT Platform User Interface and APIs
- Installed, Configured and Operated by Client or System Integrator



Cloud Private (ICP) Design Hills 2019 delivery phases



This design would deliver:

"An industrial enterprise LOB, can through a DevOps lab service contract, deploy a subset of Watson IoT Platform services on a managed private cloud, to ingest and analyze IoT data from connected devices and comply with regional, security or data residency requirements."

Cloud Private (ICP) Design Hills 2019 delivery phases



This design would deliver:

"An industrial enterprise LOB, can through a DevOps lab service contract, deploy the Watson IoT Platform services on a managed private cloud, in parity with IBM Public Cloud, but sized for the their needs."

Cloud Private (ICP) Design Hills 2019 delivery phases



This design would deliver:

"An industrial enterprise LOB, through their internal IT and DevOps administration, deploy, configure, manage and maintain the Watson IoT Platform services on their elastic client managed private cloud, using DevOps administration toolset for WIOTP on ICP."

Cloud Private (ICP) Your feedback and priorities

- Your business priorities on Cloud Private?
 - Deploy where there is no public cloud
 - Keep my data private and secure, within my regulatory compliance boundaries
 - Have my whole (industrial) infrastructure on premise and on cloud privat
- Your priorities on IoT Platform capabilities
 - On-prem cloud private or Public cloud private
 - Self administered or Managed cloud private
 - Full or reduced IoT Platform capabilities on cloud private
- Your priorities on IoT Platform services
 - Full Watson IoT Platform in parity with Public Cloud
 - Device Registry, Device Management, MQTT / LTS Support
 - Data Management, Real-Time Rules and Actions
 - Last Event Cache
 - Watson IoT Platform User Interface and Dashboards

2019 WIoTP Designs and Priorities

IoT Edge

Watson IoT Platform – IoT Edge

Watson IoT Platform Capabilities for IoT Edge

- IBM Edge Fabric
- IoT Edge Nodes and Gateways
- IoT Edge Service Catalog

Why IoT Edge

Laws of Edge

- Device data values are growing and transmitting to the cloud is unworkable in many cases
- Systems require rapid reaction times and cloud round trip introduce unacceptable latency
- Data privacy and regulations require data to remain at the edge

Edge devices are becoming more powerful

- Many Edge nodes are capable of significant processing
- Data gravity is driving computation and analytics closer to the data

Edge use-cases across all industries

– The edge are driving use-cases across Manufacturing, Electronics, Automotive, Natural resources, Healthcare.

IoT Edge Design Hills

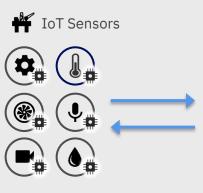


This design would deliver:

"A LOB development organization building an instrumented infrastructure, can compose a system of run-time service components, that provides scale at the cloud and re-distribute workloads to the edge to meet changing business computing demands"

"An IoT Edge developer, can build modular edge analytic and control code that integrates devices with the compute power of edge gateways and modern cloud programming models"

Watson IoT Platform Edge Offering



- Rapid reaction times avoiding trip to cloud latency
- Can react when cloud link is unavailable making solution more robust

Edge Node



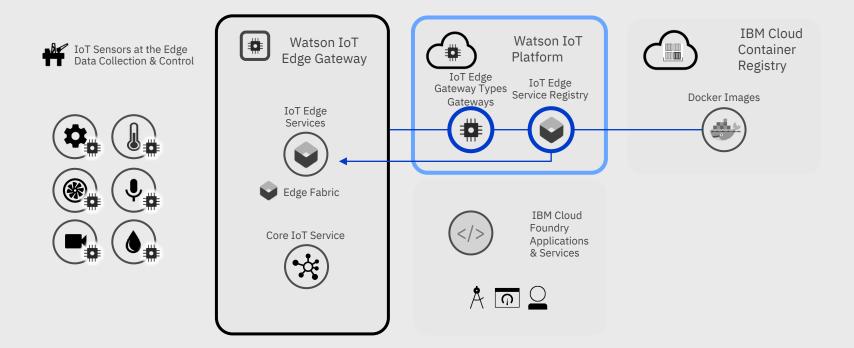
- Filtered data
- Processed results
- Saving transmission costs
- Machine Learning models
- · Search criteria

Watson IoT Platform

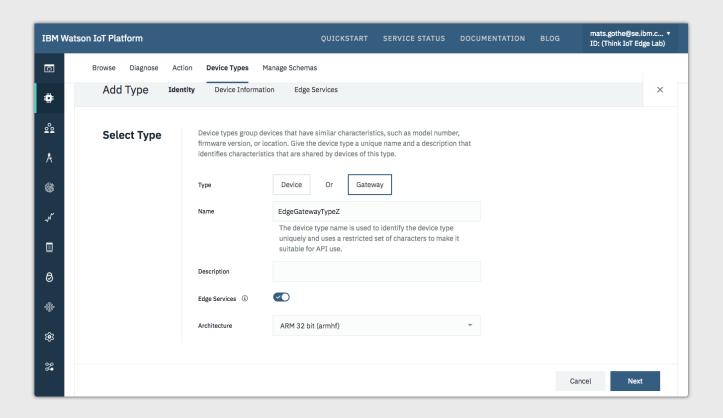


- Services deployed automatically Including patches and updates
- Customer code deployed automatically Using Docker images
- Communicate via local MQTT broker

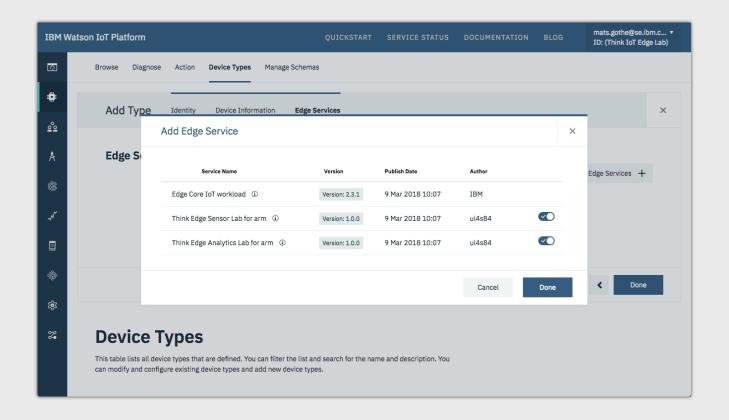
Watson IoT Platform – IoT Edge Topology



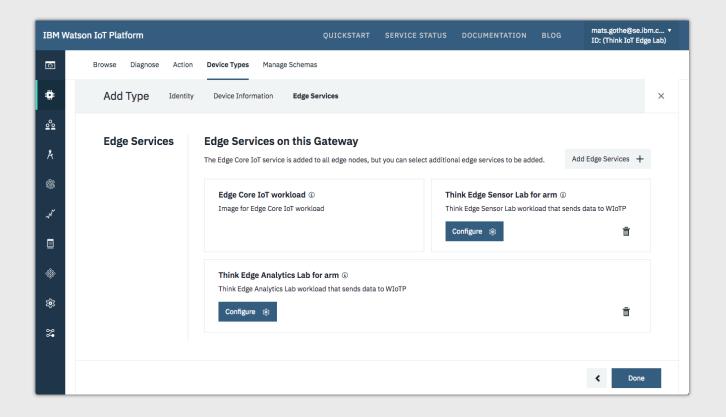
Creating a new IoT Edge Gateway Type



Select IoT Edge Services



Configure IoT Edge Services



IoT Edge Your feedback and priorities

- Your business priorities on IoT Edge?
- What IBM IoT Edge delivery models are relevant to you?
 - 'Pre-entitled' IBM Edge Fabric pre-installed with your offerings
 - 'Add capability' Partner IoT Edge offering delivered from IBM Cloud
 - 'Client applications' Manage client IoT Edge workloads on IBM Cloud
- What IoT Edge Service are relevant to you?
 - MQTT Broker
 - Store and Forward
 - Rules and Actions
 - Predictive Analytics
 - Custom services